



AMENDMENT OF THE TITLE OF INVENTION:

Please amend the Title to read as follows:

---WEB-BASED CONSUMER PRODUCT BRAND IMAGE COMMUNICATION NETWORK WHICH ENABLES BRAND MANAGEMENT TEAM MEMBERS OF A CONSUMER PRODUCT MANUFACTURER, TO DELIVER COMPOSITE BRAND IMAGES TO CONSUMERS AT POINTS OF PRESENCE ON THE WORLD WIDE WEB (WWW) USING REMOTELY PROGRAMMABLE MULTI-MODE VIRTUAL KIOSKS (MMVKS)--